

**Luminopia® Prescriber Social Media/Newsletter Sample Posts**

👁 Did you know? Amblyopia, often referred to as "lazy eye," is a common vision disorder affecting approximately 3% of children. Early detection and treatment are crucial for ensuring healthy eyesight into adulthood. Desert Eye Care is now offering Luminopia® as a treatment for amblyopia! With Luminopia, a child watches TV using a virtual reality headset provided as prescribed by their doctor. The Luminopia software modifies the TV content in real-time and presents it differently to each eye to rebalance the input to the brain. Learn more at luminopia.com and make an appointment to learn more about this potential new option for your child.

🔍 1 in 30 children suffers from amblyopia, a condition that can lead to permanent vision impairment if left untreated. Desert Eye Care is excited to now offer patients an alternative to patching and atropine drops. Luminopia® is the first binocular prescription therapy available to treat amblyopia. Patients watch TV using a VR headset delivered to their homes as part of the prescription. The television shows pre-loaded onto the headset use software that modifies the images in real-time, and present them differently to each eye to rebalance the input to the brain. Call our office to make an appointment to learn more about this new option for your child. You can also visit luminopia.com to watch an instructional video.

Tired and frustrated from fighting with your child to wear their eye patch or take blurring drops? Our practice is excited to offer a new binocular prescription treatment for patients with amblyopia, and all your child has to do is watch TV! Luminopia® is an FDA-approved\* prescription digital technology that delivers modified content through a virtual reality headset. The Luminopia software modifies popular children’s TV shows like SpongebobSquarepantsTM, Wild Kratts®, and Max &RubyTM in real-time and presents the images differently to each eye to rebalance the input to the brain. Learn more at luminopia.com and make an appointment to understand if Luminopia is an option for your child.

\*De novo granted October 2021.